CHINA MINING Congress & Expo 2016
Exhibitor Manual

IMPORTANT INFORMATION
PLEASE READ CAREFULLY

Venue Details
Venue: Tianjin Meijiang Convention Center (MJCEC)
Address: No. 18 Youyi South Road, Xiqing District, Tianjin, P. R. China

Contact Details
CHINA MINING Organizing Committee
Tianjin Land Resources and House Administration Bureau

Event Operator:
Unismart Events Limited
Tel: +86-10-64465066
Fax: +86-10-64466368
Email: info@chinamining-expo.org
Web: www.chinamining-expo.org
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<td>August 20, 2016</td>
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</table>
SECTION 1 GENERAL INFORMATION

1.1 Name: CHINA MINING Congress & Expo 2016

1.2 Date: September 22-25, 2016

1.3 Venue:
Tianjin Meijiang Convention and Exhibition Center (MJCEC)
Address: No. 18 Youyi South Road, Xiqing District, Tianjin, P. R. China

1.4 Registration Center On-site

1.4.1 On-site registration center opening times:
September 21 (Wednesday) 09:00 – 17:00
September 22 (Thursday) 09:00 – 11:00

1.4.2 Location: Lobby, Meijiang Convention Center

1.4.3 Service includes:
(1) Exhibitor registration, distribution of Delegate Packages and Exhibitor Packages.
   Delegate package includes: badge, delegate bag, notebook, pen, Conference and Exhibition
   Guide and lunch tickets.
   Exhibitor package includes: badge, lunch tickets.
(2) Exhibitors on-site service

1.5 Timetable of On-site Operations

1.5.1 Construction of booths with special design:
   September 19 – 21 (Monday - Wednesday) 09:00 – 17:00
   Exhibitors requiring additional assembling and/or dismantling time must contact the organizers
   before September 30. Additional costs may be charged to their expenses.

1.5.2 Exhibitor registration/exhibits arrival:
   September 21 (Wednesday) 09:00 – 17:00
   September 22 (Thursday) 09:00 – 11:00
   At this time, only contractors and exhibitors may assemble standard booths.
   Exhibitors should take the Confirmation Letter (issued by Organizer) and Name Card for the
   Registration Procedure.

1.5.3 Exhibition Opening times:
   September 22 (Thursday) 14:00 – 17:30
   September 23 (Friday) 09:00 – 17:30
   September 24 (Saturday) 09:00 – 17:30
   September 25 (Sunday) 09:00 – 13:30

1.5.4 Exhibition dismantling periods:
   September 25 (Sunday) 13:30 – 21:00
1.6 Important Contacts

1.6.1 CHINA MINING Organizing Committee
Unismart Events Limited
Tel: +86-10-64465066
Fax: +86-10-64466368
Email: info@chinamining-expo.org
Web: www.chinamining-expo.org

1.6.2 Venue: Tianjin Meijiang Convention Center (MJCEC)
Contact Person: Liu Zhenyu
Tel: +86-22-83267880; Email: liuzhenyu@mjcec.com Web: www.mjcec.com

1.7 Map of Hotel Location & Venue in Tianjin
1.8 Traffic Guide

1.8.1 How to Arrive in Tianjin

From Beijing to Tianjin
Located on the Bohai Gulf the economic center of the Bohai-rim region, Tianjin is about 150km away from Beijing.

**Option 1:**
You can arrive in Beijing first and then take Beijing-Tianjin Intercity Express Train, about 33-38 minutes one way to Tianjin.

**Option 2:**
You can take the Airport Bus from Beijing Capital Airport to Tianjin city directly.

From Shanghai to Tianjin
There are about 15-17 sorties of aircraft between Shanghai and Tianjin every day. It is easier for you to land in Shanghai first and then change flight to Tianjin. The flight is about 2 hours. When you arrive in Tianjin airport, you can either take taxi or shuttle bus to the Venue/hotel. Please refer to the following Shuttle and Public Transportation Services in details.

1.8.2 Car Rental Service
In order to provide transportation support services for honored guests, and cater to the needs of multi-level car, CHINA MINING 2016 adds chartered car and self-drive rental services on the foundation of continuing to maintain the traffic security services. According to honored guests’ needs, you can contact to service providers directly. During the conference, various providers will be arranged in the Service Area to provide on-site services.
1.8.3 Taxi card in English and Chinese

Tianjin Railway Station (hotels in the city center) is about 10 km from the venue, taxi fare about RMB 40.
Tianjin Binhai International Airport is about 25 km from the venue, taxi fare about RMB60.

Please take me to **Meijiang Convention Center**
请您带我去梅江国际会展中心（友谊南路 18 号）
SECTION 2 EXHIBITION INFORMATION

2.1 Venue Layout (Two floors)
Floor Plan – N3/N5 Exhibition Hall, Trade Show Area; N1/ N2 CHINA MINING Equipment Show

Floor Plan may be changed. For updated status, please refer to:
http://en.chinamining-expo.org/floorplan.html
2.2 Venue Technical Parameters and Height Limitation

**Size of Cargo Door:** 4.8m (H) * 6m (W)
**Loadbearing:** 3,000 kg /sqm

**Height Limitation:**
3.5m for all the standard booths and the Special Designed booth connect to standard booths
6m for all the other separated Special Designed booths.
PPT/Video can be shown in the booths, but there is **NO audio speakers** allowed during the Exhibition Time in Hall3/Hall5.
All rights served by CHINA MINING Organizing Committee.

2.3 Standard Booth Samples

**Standard designed booth sample (9sqm)**

**Standard design booth sample (6sqm)**

**Booth Specification**
- Fascia Board H: 33cm W: 300cm
- Panel H: 240cm W:100cm
- Eight-Edges Prism
- 1 table 2 chairs
  - Table H: 77cm L: 100cm
- Carpet
Booth Description:

<table>
<thead>
<tr>
<th>Type</th>
<th>Front Wide</th>
<th>Front Depth</th>
<th>Height</th>
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<tbody>
<tr>
<td>9 m²</td>
<td>3m</td>
<td>3m</td>
<td>2.4m</td>
</tr>
<tr>
<td>6 m²</td>
<td>3m</td>
<td>2m</td>
<td>2.4m</td>
</tr>
</tbody>
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Every standard booth package includes:
- 2 complimentary delegate passes and 2 complimentary exhibitor passes
- Paneled walls, 1 table, 2 chairs, Carpet
- 2 Lights & 1 electricity socket (220V/5A)

**Note:**
1. Panel size: width - 1m; height - 2.4m;
2. The width inside the booth will be less than 3m, the figure is just for reference;
3. Please be aware that sockets used in China are different, and the power is 220V;
4. The picture is just for reference.

### 2.4 Standard Booth Setup Regulations

Exhibitors are allowed to display their materials on paneled walls, but must observe the following regulations:
(1) Stickers and/or two-sided tape can be used in order to fix posters etc. on to the walls. All materials must be easily removable.
(2) Writing on the walls of the exhibition booths is forbidden.
(3) By the end of the exhibition all materials must be removed from the walls. If there are any materials left on the walls, the organizer has the right to have them removed at the exhibitor’s expense.
(4) If the exhibitor would like to fix material to the wall by means other than sticking, they must have the organizer’s approval prior to the start of the exhibition.
(5) The exhibitor is prohibited from painting and/or sticking materials on the floor, walls, ceiling and pillars of the exhibition and conference facilities.

### 2.5 Exhibition Running Course

**2.5.1 Specially designed booth construction:**

*September 19 – 21 (Monday - Wednesday) 09:00 – 17:00*

Exhibitors requiring additional assembling and/or dismantling time MUST contact the organizers in advance. Additional costs may be charged to their expenses.

**2.5.2 Exhibitor registration/exhibits arrival:**

*September 21 (Wednesday) 09:00 – 17:00*

*September 22 (Thursday) 09:00 – 11:00*

At this time, only contractors and exhibitors may assemble standard booths.

Please take **Exhibitor Confirmation Letter** (issued by Organizer before the event) and Name Card to register and collect your badges in the Registration Area.

**2.5.3 Exhibition opens:**

*September 22 (Thursday) 14:00 – 17:30*
September 23 (Friday) 09:00 – 17:30  
September 24 (Saturday) 09:00 – 17:30  
September 25 (Sunday) 09:00 – 13:30  
All exhibition assembly personnel are to leave the area together with their construction tools.

2.5.4 Exhibition dismantling period:  
September 25 (Sunday) 13:30 – 21:00

2.6 Special Construction Contractors Moving in/out Procedure

Moving In:  
→ Register at “Exhibitor Service” (back of Registration Area)  
→ Filling in all the Forms needed  
→ Pay for the deposit and management fee, construction electricity fee, etc.  
→ Get the construction approval and collect the construction badge

Moving Out:  
→ Dismantling the booth and moving away the garbage  
→ Acceptance check of the empty space  
→ Certificate of the accomplishment of moving out  
→ Refund from the venue

2.7 Exhibiting Stuff Moving In

The handling of exhibit materials is one of the most misunderstood procedures in the show industry. This is due to the large number of variables that affect this operation – facility access, show management directives and others. Below are some options for exhibitors to get their exhibit materials to their booth for move in and move out.

**Option 1  Do-it-yourself**  
If your exhibit materials are being delivered and picked up by your own company vehicle or taken by personal hand, use the following procedure:

- Park in MJCEC public parking lots  
- Use your own equipment to unload your material  
- Pick up your exhibitor staff badges first  
- Hand-carry your materials to the entrance  
- Find your booth prior to unloading  
- Set up your exhibits before the opening of the show  
- Store your cases, cartons, and all the materials in your own booth area or take them to an Official Freight Forwarder  
- Retrieve your material from the storage at the conclusion of the show  
- Repack your exhibits  
- Hand-carry your materials to your parked vehicle

**Option 2  Moving in by Non Official Freight Forwarder**  
If your exhibits are being delivered and picked up by a common carrier other than the official show carrier in Option 3 below, please be aware that in some cases these carriers can’t get
Chinese Customs approval in time and delay your exhibit delivery.
· Determine in advance (BEFORE August 20, 2016) if your carrier has the custom approval for your exhibits, and is ready for taking on-site responsibility for your exhibits
· If the answer is “yes”, then have the carrier follow the steps outlined in Option 1
· If the answer is “no”, please contact the Official Freight Forwarder

Option 3  Moving in By Official Freight Forwarder
If you have decided to use the Official Freight Forwarder, your exhibits will be transported to the show site.
Please refer to:  http://en.chinamining-expo.org/virtualExhibition.html

2.8 Booth Dismantling
The show will officially close at 13:30 on September 25 (Sunday). **No dismantling, removal or packing of exhibits is permitted before 13:30.**
All the materials designated to be moved, should be attached with an **approval document** from the show management. The security guard will be responsible for checking the approval documents. Please refer to the on-site show office to obtain the approved document.

2.9 Cargo Door/Storage Area
2.10 Layout of Traffic Flow Line in Venue
SECTION 3 EXHIBITORS SERVICES

3.1 Accommodation
Tel: +86 22 63301819 Fax: +86 2263303266 email: hotel@chinaminingtj.org

3.2 Furniture and AV Equipment Rentals
We will offer a wide variety of furniture and AV equipment to complement your exhibit. Please make sure you apply before September 01, 2016.
Contact Person: Chen Hong Yang
Tel: +86 10 85896330/31 ext. 111 Fax: +86 10 85896318 Email: chy_aloxbj@sina.com

3.3 Booth Construction Contractor (recommended)
Beijing Panoramic Space International Exhibition Co., Ltd
Contact: Yao Jie, Mobile: +86 13691010991 Email: huskj@126.com

3.4 Transportation
Please visit: [http://en.chinamining-expo.org/traffic.html](http://en.chinamining-expo.org/traffic.html) for more details.

3.5 Translation
In order to help you communicate freely with foreign business counterparts at your booth, interpreter services are available to exhibitors for hire. Price for Booth Interpreter is RMB 1,000 (English / Chinese); RMB 1,500 (Other languages / Chinese) for during the whole Exhibition time. Please tell us your requirements before September 01, 2016 by email to info@chinamining-expo.org

3.6 Meeting Room Rental
During the conference, there will be meeting rooms available for exhibitors and delegates to use for company meetings. These rooms will be available on a first-come - first-served basis. If you wish to use a meeting room during the conference, please contact us at info@chinamining-expo.org.

3.7 Printing Service
For your convenience, printing service will be offered by the organizer before this year’s event. The service will be charged. If you need to print your brochure or Advertising, please contact us and send your documents to us before September 01, 2016 to info@chinamining-expo.org.
Document Format: PDF High resolution Acrobat PDFs. Resolution: 300dpi. All colors CMYK. All fonts embedded

3.8 Free WIFI
During CHINA MINING, event is covered by free WIFI services. If you want to rent high speed and steady internet access, please make sure to contact us before September 01, 2016.
4.1 Program

Information is constantly being updated on our website. Please visit: http://en.chinamining-expo.org/program.html

4.2 CHINA MINING Awards

In the evening of September 24, 2016 (Saturday), the Organizing Committee will hold an Awards Ceremony for annual Outstanding Contributions Awards of CHINA MINING at Hall N7 of Meijiang Convention and Exhibition Centre. At that time, the leaders for the Ministry of Land and Resources and Tianjin Municipal People’s Government will issue the following awards for the winners: Sponsorship Outstanding Contribution Awards, Participants Outstanding Contribution Awards, Exhibition Outstanding Contribution Awards and Service Outstanding Contribution Awards.

For more details, please contact us directly at: info@chinamining-expo.org.

4.3 Appreciation Buffet Party

In the evening of September 24, 2016 (Saturday), the Organizing Committee will host a Appreciation Buffet Party at Hall N7 of Meijiang Convention and Exhibition Centre for the members of Organizing Committee, officials of competent land and resources authorities of the government, VIP delegates and representatives in the industry from home and abroad. On that occasion, you will have opportunities to communicate and negotiate with the leaders and chairmen for top global mining enterprises, organizations and institutions for cooperation. It is an excellent opportunity for delegates of all fields to meet in an informal and relaxed atmosphere, and to become part of an exciting, joyful and entertaining evening.

4.4 Students Day

During the CHINA MINING Students Day (September 25, 2016) graduates from China University of Geosciences, China University of Mining and Technology and others will visit CHINA MINING Exhibition. If you have vacant positions for graduates and would like get to know them and have first communications with the students, please send an email to info@chinamining-expo.org. The Organizing Committee will list all companies interested in Chinese graduates. Moreover at all booths of interested exhibitors a special sign will be placed outside of the respective booths to match graduates with interested exhibitors.
SECTION 5 SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

5.1 Sponsorship

Improve your exposure and visibility before, during and after the event by taking advantage of an official CHINA MINING sponsorship package. There are onsite options as well as major sponsorships available.

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<th>Major Sponsorships</th>
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<td>Overall Sponsor</td>
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<tr>
<td>Diamond Sponsor</td>
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<tr>
<td>Platinum Sponsor</td>
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<td>Gold Sponsor</td>
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<td>x</td>
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<td>1 speaking slot</td>
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<td>Choose Either</td>
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<tr>
<td>Logo on CHINA MINING website</td>
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<tr>
<td>Company profile in CHINA MINING Catalogue</td>
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<tr>
<td>Logo in CHINA MINING Catalogue</td>
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<tr>
<td>Color print in CHINA MINING Catalogue</td>
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<tr>
<td>Banners on site showing sponsors logo</td>
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<td>Free delegate passes</td>
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<td>VIP Internet Support</td>
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<td>Repeat business advertising at LCD screens in the Register Hall</td>
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<td>Named 1 Featured Event</td>
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</table>

More information on sponsorship packages or to tailor a special sponsorship according to your company’s individual requirements, please contact us at: info@chinamining-expo.org.

5.2 Print Advertising

To heighten awareness of your company, our show provides an excellent opportunity to build brand recognition through a strategic medium attended by your industry associates. Individuals attending this event are contacted and invited to attend through calculated industry information, so every contact, both from China and overseas that attends, is a legitimate customer for you. CHINA MINING advertising is the most direct avenue to reach the industry.

<table>
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<tr>
<td>Inside Back Cover</td>
<td>210mm X 285mm</td>
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<td>Bag Insert</td>
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<td>RMB 30,000</td>
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For more details on availability, please contact us at: Email: info@chinamining-expo.org.
SECTION 6: EXHIBITORS INFORMATION COLLECTION

Company Name on Facial Board and Company Information in Conference and Exhibition Guide
(Please send to the organizer before August 20, 2016)

1. Please fill in the Exhibitor information from attachment WORD Document.
2. Please make sure the contact information you provide us is complete, correct and satisfactory.
3. If the form cannot be sent back to the organizer before August 20, 2016, the information in your registration form will be used.
4. The organizer reserves the rights to change the format of company name.

If you have any questions submitting the information, please contact us at info@chinamining-expo.org.
SECTION 7: EXHIBITORS INFORMATION FORM

Part 1 Company Name on Facial Board

Note:
1. Please fill in the company name clearly. If the form cannot be sent back to the organizer before August 20, 2016, the information in your registration form will be used.
2. The organizer reserves the rights to change the format of company name.

In English (one letter in each blank, keep space between words) (Max. 15 words)

In Chinese (one Chinese character in each blank) (Max. 15 words)

Part 2 Company Information in Conference and Exhibition Guide

The information below will be put into the Conference and Exhibition Guide, please make sure the contact information you provide us is complete, correct and convenient. If the company name is the same with the information provided above, then you may not fill in again.

<table>
<thead>
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<th>Company Name (In English)</th>
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Part 3 Attendee Information

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<th>Complimentary Delegate</th>
<th>Job Title</th>
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<tbody>
<tr>
<td>Phone/Mobile</td>
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<tr>
<td>Complimentary Delegate</td>
<td>Job Title</td>
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<tr>
<td>Complimentary Exhibitor</td>
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<td>Phone/Mobile</td>
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<tr>
<td>Complimentary Exhibitor</td>
<td>Job Title</td>
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<tr>
<td>Phone/Mobile</td>
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</table>

One booth package includes 2 complimentary delegate passes and 2 complimentary exhibitor passes.

<table>
<thead>
<tr>
<th>Additional Delegate</th>
<th>Job Title</th>
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<td>Phone/Mobile</td>
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<tr>
<td>Additional Exhibitor</td>
<td>Job Title</td>
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<tr>
<td>Phone/Mobile</td>
<td>E-mail</td>
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</tbody>
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**Part 4 Brief Introduction / Keywords of Your Company (Max. 20 words)**

________________________________________________________________________________________

________________________________________________________________________________________
SECTION 8: CHINA MINING 2016 Logistics Service

1. Domestic receiving & storage:
Exhibitors need to transport the exhibit to Exhibition Center by oneself. We will receive and store at Exhibition Hall. According to your arriving time, we deliver to your booth.
- Add: No.18, Youyi South Road, Xiqing District, Tianjin, P.R. China.
  Contacts: Ren Dawei
  Mobile: +86 15022429400
- Charging standard: RMB100.00/CBM
  (Including: receiving\storage\delivery) Minimum 1 CBM

2. Unload in hall/Loading out hall:
Exhibitors need to transport the exhibit to Exhibition Center by oneself. We will unload and deliver to your booth. When the conference is over, we will load from the hall and transport to destination.
- Charging Standard:
  1) Normal Exhibit (under 3 Tons):
    - In and out hall: RMB130.00/CBM
  2) Transfinite Exhibit (over 3 Tons):
    - In and out hall: RMB130.00/CBM
- Surcharge:

<table>
<thead>
<tr>
<th>ITEM</th>
<th>STANDARD</th>
<th>REMARK</th>
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<tbody>
<tr>
<td>6T FORKLIFT</td>
<td>RMB500.00/h</td>
<td>MINIMUM 2 HOURS</td>
</tr>
<tr>
<td>8T FORKLIFT</td>
<td>RMB600.00/h</td>
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</tr>
<tr>
<td>10T FORKLIFT</td>
<td>RMB800.00/h</td>
<td></td>
</tr>
<tr>
<td>25T CRANE</td>
<td>RMB800.00/h</td>
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</tr>
<tr>
<td>50T CRANE</td>
<td>RMB1200.00/h</td>
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</tbody>
</table>

3. International shipping:
1) EXPRESS:
Please contact us 15 days in advance and provide the list of exhibit. If we confirm, you can ship by UPS/TNT/FedEx. These express companies can do customs clearance in TIANJIN. We can only receive and store at Exhibition Hall. According to your arriving time, we deliver to your booth. If without our confirmation, we can’t do customs clearance. The exhibitors will take the responsibility.
- Charging standard: RMB150.00/CBM
  (Including: receiving\storage\delivery) Minimum 1 CBM
- Add: No.18, Youyi South Road, Xiqing District, Tianjin, P.R. China.
  Contacts: Bober Ding
3) Ocean shipping:
Please contact us 30-50 days in advance and provide the list of exhibit. If we confirm, you can ship by oneself. We will do customs clearance in TIANJIN, and deliver to your booth on time. If without our confirmation, we can’t do customs clearance. The exhibitors will take the responsibility.
➢ Charging standard: RMB700.00/CBM
   (Including: customs clearance\storage\delivery) Minimum charge: RMB1500.00

4) Air shipping:
Please contact us 30-50 days in advance and provide the list of exhibit. If we confirm, you can ship by oneself. We will do customs clearance in TIANJIN, and deliver to your booth on time. If without our confirmation, we can’t do customs clearance. The exhibitors will take the responsibility.
➢ Charging standard: According to details of exhibit.

Contact Detail:
SINOBO INTERNATIONAL LOGISTICS CO., LTD. /中宝物流有限公司
Contacts, Bober Ding /丁召阳 先生
Mobile: +86 13652161821
Tel: (86-022) 58852803
Fax: (86-022) 58852806
E-mail: 1306925015@qq.com
Address: TIANJIN MEIJANG CONVENTION CENTER, No.18,Youyi South Road, Xi qing District, Tianjin, P.R. China / 中国天津市西青区友谊南路18号梅江会展中心